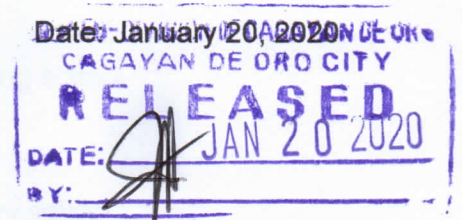




Republic of the Philippines  
**Department of Education**  
REGION X  
DIVISION OF CAGAYAN DE ORO CITY

Office of the Schools Division Superintendent



**Division Memorandum**  
No. 54 s. 2020

**2020 BRIGADA ESKWELA JINGLE CONTEST**

To : **Elementary/Secondary School Heads**  
**Public School District Supervisors**  
This Division

Pursuant to DepEd Memorandum S. 2020, the field is hereby informed of the **Jingle Contest for the 2020 Brigada Eskwela** with the theme "Pagpapanatili ng Bayanihan Tungo sa Kalidad na Edukasyon para sa Kabataan."



The contest aims to encourage schools to showcase the talents of their learners in coming up with a campaign jingle to be used in the 2020 Brigada Eskwela marketing and advocacy activities in order to attract more volunteers and partners for the schools' maintenance efforts before the opening of the School Year 2020-2021.

For selection purposes, a District BE Jingle contest shall be conducted and all Public School District Supervisors are required to submit (1) BE Jingle piece (1<sup>st</sup> place in District level competition) in an **MP3 format** with the title of the Jingle entry as the file name on or before **February 15, 2020** to this office (Attention: Dr. Jean T. Loquillano) which shall be considered as the official entries for the Division BE Jingle contest.

The first place winner will represent the division to the **Regional Brigada Eskwela Jingle Contest** at NEAP-R10, Lapasan, Cagayan de Oro City on **February 21, 2020**. The submitted entries shall include a printed copy of the lyrics of the said jingle piece.

The **attached mechanics for the 2020 Brigada Eskwela Jingle Contest** shall be observed during the competition.

Immediate and widest dissemination of this Memorandum is desired.

  
**CHERRY MAE L. LIMBACO**  
Schools Division Superintendent 

To be indicated in the Perpetual Index under the following subjects:  
BIGADA ESKWELA PARTNERSHIPS ACTIVITIES



Address: Fr. William F. Masterson Ave., Upper Balulang, Cagayan de Oro City  
Telephone: (08822)-8550048

# MECHANICS AND CRITERIA FOR THE 2020 BRIGADA ESKWELA JINGLE CONTEST

Theme: *Pagpapanatili ng Bayanihan Tungo sa Kalidad na Edukasyon para sa Kabataan*

## 1. COMPOSITION

- It must be in Filipino language.
- It must be relevant to the theme.
- The time duration must not be more than two (2) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument may be used as accompaniment.
- The composition shall be performed by the learner/s of the participating school.

## 2. PARTICIPANTS

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the Division Level, 1 entry per district may qualify.
- Only 1 entry per division will qualify for the Regional Level competition.
- The first place winner in Regional contest will represent the region in the National level.

## 3. CRITERIA

<b>Originality</b>	<b>40%</b>
<b>Musicality</b>	<b>40%</b>
-Melody	
-Arrangement	
-Instrument/Accompaniment	
-Tone	
<b>Relevance and Appropriateness to the BE Program and the Theme</b>	<b>20%</b>
<b>Total</b>	<b>100%</b>

## 4. ENTRY FORMAT AND REQUIREMENTS

- Entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- All entries must be accompanied with the following requirements:
  - Accomplished Entry Form
  - Narrative report on the concept of the jingle
  - Lyrics of the jingle
  - Profile of composers and the music teacher/coach (which can be found in the Entry Form)

## 5. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance.

## 6. PRIZES

NATIONAL LEVEL	
First Place	P30,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
Second Place	P20,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
Third Place	P10,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
REGIONAL LEVEL	
First Place	P7,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
Second Place	P5,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
Third Place	P3,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
	Consolation Prize for regional top 10 participating entries: P1,000.00 for the learners.